



#### **\$5000 PRESENTING SPONSOR (exclusive)**

- Top position as the official presenting sponsor of the Roanoke Farmers Market.
- *No other company will be permitted to sponsor the event in the same capacity.*
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by Market partners.
- Post Market promotion via video.
- BONUS: Weekly distribution (26 weeks) of sponsor's collateral materials (supplied by Sponsor).
- Top exposure within:
  - Social Media Top Influencers, Food Critics & Bloggers
  - Multiple newspaper and/or magazine advertisements
  - Printed material, event banners, signage and all social media platforms
  - Linked on the Events webpage
  - Tagged in related posts on the City of Roanoke social media platforms
  - Digital way finder signs on Oak Street
  - Announcements at other City events
  - 10 x 10 Sponsor booth space

#### **\$4000 MARKET'S SPECIAL EVENTS (exclusive)**

- Premiere Positioning as the official sponsor of the Market's Special Events (12).
- *No other company will be permitted to sponsor the event in the same capacity.*
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by Market partners.
- Post Market promotion via video.
- BONUS: VIP event seating (6) plus refreshments.
- Top exposure within in:
  - Social Media Top Influencers, Food Critics & Bloggers
  - Multiple newspaper and/or magazine advertisements
  - Printed material, event banners, signage and all social media platforms
  - Linked on the Events webpage
  - Tagged in related posts on the City of Roanoke social media platforms
  - Digital way finder signs on Oak Street
  - Announcements at other City events
  - 10 x 10 Sponsor booth space

#### **\$3000 CULINARY COOKING DEMONSTRATION (exclusive)**

- Tiered placed as the official sponsor of the Cooking Demonstrations (6).
- *No other company will be permitted to sponsor the event in the same capacity.*

- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- BONUS: Private cooking class or dinner with Culinary Pro (dependent on availability).
- Tiered exposure within
  - Social Media Top Influencers, Food Critics & Bloggers
  - Multiple newspaper and/or magazine advertisements
  - Printed material, event banners, signage and all social media platforms
  - Linked on the Events webpage
  - Digital way finder signs on Oak Street
  - Announcements at other City events
  - 10 x 10 Sponsor booth space

#### **\$2000 LIVE MUSIC**

- Logo inclusion as the official sponsor of the Live Music Performances (6).
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- BONUS: VIP stage seating (6) plus refreshments.
- Logo placement on:
  - Multiple newspaper and/or magazine advertisements
  - Printed material, event banners, signage and all social media platforms
  - Digital way finder signs on Oak Street
  - Announcements at other City events
  - 10 x 10 Sponsor booth space

#### **\$1000 YOGA CLASSES**

- Logo Inclusion as the official sponsor of the yoga classes (26).
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- Logo placement on:
  - Multiple newspaper and/or magazine advertisements
  - Printed material, event banners, signage and all social media platforms
  - Digital way finder signs on Oak Street
  - Announcements at other City events
  - 10 x 10 Sponsor booth space