



\$3000 PRESENTING SPONSOR (exclusive)

- Top position as the official sponsor of the Concert Series.
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- BONUS: Verbal recognition from the stage & distribution of promotional material (provided by sponsor).
- Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - 10 x 10 Sponsor booth space

\$2000 LIVE MUSIC

- Premiere Positioning as the official sponsor of the Live Music.
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- BONUS: Verbal Recognition from the stage.
- Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - 10 x 10 Sponsor booth space

\$1500 SNACKS & SAMPLES

- Tiered logo position as the official sponsor of the Concert Snacks & Samples.
- Authorized use of the City's marketing materials in your own advertising and promotion.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- BONUS: Sponsor's business card distribution with snacks & samples.
- Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street

- Announcements at other City events
- 10 x 10 Sponsor booth space

\$1000 BEVERAGES

- Logo inclusion as the official sponsor of the Concert Beverages.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Post event promotion via video.
- Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events
 - 10 x 10 Sponsor booth space

\$500 RAFFLE

- Logo inclusion as the official sponsor of the Concert Raffle.
- Distribution of all marketing materials in all City buildings and multiple city businesses.
- Cross promotion by event partners.
- Logo placement on:
 - Multiple newspaper and/or magazine advertisements
 - Printed material, event banners, signage and all social media platforms
 - Digital way finder signs on Oak Street
 - Announcements at other City events