

EVENT	EVENT ATTRIBUTES	INVESTMENT	SPECIALITY AREAS
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* exclusive



ALL YEAR

PERMANENT PLACEMENT
 YEAR ROUND PROMOTION
 TRIBUTE TO HISTORY
 TRIBUTE TO THE ARTS
 CULTURAL TOURISM DRAW
 100000+++ guests

\$5000. - \$20,000.

\$20,000: Sculptures, Statues, Major Works *
 \$15,000: Interactive Art, Pocket Parks *
 \$10,000: Murals *
 \$5000: Plaques on Oak, Small works *

\$6000: Presenting Sponsor *
 \$5000: Steak-Cook-Off Competition *



MAY

AUDIENCE SIZE
 FOODIE EVENT IN UNIQUE CAPITAL
 MEDIA & INFLUENCERS
 CELEBRITY STATUS
 MARKETING SPEND
 TOTES AND GIFTS THAT LAST
 FAMILY FAVORITE
 20000 guests

\$1000. - \$6000

\$4000: Cooking Demonstrations (3)
 \$3500: Main Stage *
 \$3000: Amusements Midway *
 \$2500: City vs. City Hereos Chef Challenge
 \$2500: Event T-Shirts
 \$2500: Vendor Marketplace
 \$2000: Community Stage
 \$1500: Petting Zoo
 \$1500 Pony Rides
 \$1000: Bonfire & Cookery



FEBRUARY

FOODIE EVENT IN UNIQUE CAPITAL
 EXTENSIVE MEDIA & INFLUENCERS
 CELEBRITY STATUS
 MARKETING SPEND
 TOTES AND GIFTS THAT LAST
 ACTIVE PITMASTER CROSS POSTS
 1000 guests

\$1000. - \$5000

\$5000: Presenting Sponsor *
 \$4500: Pitmaster Pits *
 \$3500: Main Stage *
 \$3500: Culinary Legends Q&A *
 \$3000: BBQ Cooking Classes *
 \$2500: Event T-shirts
 \$2000: Foodie Trays
 \$1000: Gaming & Axe Throwing



APRIL - SEPTEMBER

REPETITIVE WEEKLY EVENT (26 WEEKS)
 NINE MONTH PROMOTION
 FOODIE EVENT IN UNIQUE CAPITAL
 TOTES AND GIFTS THAT LAST
 ACTIVE VENDOR CROSS POSTS
 PROMOTE LOCAL
 6500 guests

\$1000. - \$5000
 (full season investment;
 26 weeks)

\$5000: Presenting Sponsor (26 weeks) *
 \$4000: Market's Special Events (12) *
 \$3000: Culinary Cooking Demos (6) *
 \$2000: Live Music (6)
 \$1000: Yoga Classes



OCTOBER

25 YEAR ANNIVERSARY 2022
 AUDIENCE SIZE
 CITY'S SIGNATURE EVENT
 TRIBUTE TO HISTORY
 MARKETING SPEND
 TOTES AND GIFTS THAT LAST
 FAMILY FAVORITE
 25000 guests

\$1000. - \$5000

\$5000: Presenting Sponsor *
 \$4500: Fireworks *
 \$4000: Cow Patty Bingo *
 \$3500: Main Stage *
 \$3500: Kid's Play Zone *
 \$3000: Armadillo Races *
 \$3000: Piglet Penning *
 \$2500: Event T-Shirts
 \$2500: Vendor Marketplace
 \$2500: Western Gunfighters
 \$2500: Bonfire & Weenie Roasting
 \$2000: Community Stage
 \$1500: Petting Zoo
 \$1500: Pony Corral
 \$1000: Locomotive Rides



MAY - NOVEMBER

FOODIE EVENT IN UNIQUE CAPITAL
 YEAR ROUND PROMOTION
 TRIBUTE TO HISTORY
 TOTES AND GIFTS THAT LAST
 RESTAURANT CROSS POSTS
 500+ guests

\$1000. - \$5000
 (annual investment;
 all tours)

\$5000: Presenting Sponsor *
 \$4000: Signature Culinary *
 \$3000: Signature Beverages *
 \$2500: Tour T-Shirts
 \$2000: Photographs Sponsor
 \$1000: Welcome Bag



JULY

AUDIENCE SIZE
TRIBUTE TO AMERICA
PURE FUN FAMILY EVENT
FAMILY FAVORITE
10,000 guests

\$1000. - \$5000

\$5000: Presenting
\$4000: Fireworks
\$3500: Main Stage
\$2500: Event T-Shirts
\$2500: Kids Play Zone
\$2000: Grub Hub
\$1000: Pie Eating Contest



DECEMBER

AUDIENCE SIZE
COMMUNITY PARTICIPATION
SMALL TOWN CHARM EVENT
FAMILY FAVORITE
15,000 guests

\$1000. - \$4000

\$4000: Presenting *
\$3500: Adventureland *
\$3500: Main Stage *
\$3000: Santa's Workshop *
\$3000: Parade *
\$2500: Event T-Shirts
\$2500: Vendor Marketplace
\$2500: S'mores Roasting Station
\$2500: Gingerbread House Build
\$2000: Community Stage
\$2000: Cookie Decorating Station
\$1000: Ice Sculptures



APRIL - JUNE

REPETITIVE BI-WEEKLY EVENT (6)
FOODIE EVENT IN UNIQUE CAPITAL
BAND CROSS POSTS
2100+ guests

\$500 - \$3000
(full season investment;
12 weeks)

\$3000: Presenting *
\$2000: Live Music
\$1500: Snacks & Samples
\$1000: Beverages
\$500: Raffle



NOVEMBER

TRIBUTE TO AMERICA
FOODIE EVENT IN UNIQUE CAPITAL
SPECIALITY CAR MARKET ENTHUSIASTS
2500 guests

\$500 - \$3000

\$3000: Presenting *
\$2000: Parade
\$1500: Cook-Off
\$1500: Car Show
\$1000: Live Music
\$1000: Snacks & Beverage
\$500: People's Choice Award



NOVEMBER

TOTES AND GIFTS THAT LAST
RETAILERS CROSS POSTS
PROMOTE LOCAL
200 guests

\$500 - \$1000

\$1000: Welcoming Gift
\$750: Shopping Map
\$500: Starter Snacks
\$500: Start Sips



MARCH/APRIL

PURE FUN FAMILY EVENT
SPECIALITY EGG HUNT
FAMILY FAVORITE
1000 guests

\$500 - \$1000

\$1000: Egg Hunt
\$750: Egg Hunt Prizes
\$500: Entertainment
\$500: Games & Activities
\$500: Refreshments



DECEMBER

PURE FUN FAMILY EVENT
SMALL TOWN CHARM EVENT
FAMILY FAVORITE
300 guests

\$500 - \$1000

\$1000: Breakfast
\$750: Santa
\$500: Entertainment
\$500: Games & Activities