



ANNUAL EVENT SPONSORSHIP PACKAGES

Step #1: CHOOSE YOUR SPONSORSHIP LEVEL ***

- **Platinum Level:** \$25,000
- **Premier Level:** \$20,000
- **Elite Level:** \$10,000
- **Exclusive:** \$5000

Step #2: PICK & CHOOSE EVENTS FROM ANY EVENT. MIX & MATCH!

THE BIG FOUR

<p>Celebrate Roanoke (25+K attendance)</p> <ul style="list-style-type: none"> ○ Back in the Day Bursting Fireworks \$7000 ○ Crackerbox Kids Zone \$6000 ○ Outlaw Main Stage \$5000 ○ Austin Street Plaza Ace-High Stage \$4500 ○ Six-Shooter Western Chuck Wagon & Gunfighters \$4000 ○ Cow Chip Cow Patty Bingo \$3500 ○ Gitty-Up Armadillo Races \$3000 ○ Petting & Pony Corral \$2000 ○ Frontier Photo Booths \$1000 	<p>Roanoke Round Up & Rodeo (20K+ attendance)</p> <ul style="list-style-type: none"> ○ Rompin' Rodeo & Mutton Bustin' \$6000 ○ Cahoots SCA Steak Cook-Off \$5000 ○ Maverick Main Stage \$4500 ○ Austin Street Plaza Ace-in-the-Hole Stage \$3500 ○ Fair Shake Midway \$3000 ○ Bunkhouse Bonfire & Western Cookout \$2500 ○ Petting Zoo Corral \$1500 ○ Sawbuck Photo Booths \$1000
<p>Roanoke's Hometown Holiday (15K+ attendance)</p> <ul style="list-style-type: none"> ○ Pageant Parade \$5000 ○ North Pole Adventureland \$4000 ○ Merry Main Stage \$3500 ○ Austin Street Plaza Mistletoe Stage \$3000 ○ Santa's Workshop \$2500 ○ Mount Frozen Ice Sculpture \$2000 ○ Jolly Gingerbread House \$1500 ○ Frosty's Cookie Decorating \$1000 ○ Holiday Party Photo Booths \$500 	<p>July 3rd Fireworks & Festival (10K+ attendance)</p> <ul style="list-style-type: none"> ○ Forever Free Fireworks \$4000 ○ Red, White & Blue Carnival Crossing \$3500 ○ Stars & Stripes Stage \$3000 ○ Salute to Souvenirs \$2500 ○ Patriotic Playable Inflatables \$2000 ○ Old Glory Grub Hub \$1000 ○ All American Apple Pie Eating Contest \$500
<p>Roanoke's Signature Series (All Exclusive Sponsorships)</p> <ul style="list-style-type: none"> ○ Nosh & Nibble Art Trail \$10,000 Continual exposure, permanent placement on Oak Street ○ Roanoke's Farmer's Market \$7500 Repetitive messaging w/ weekly special event boosts ○ Roanoke Food & History Tours \$5000 Cross promoted via tour restaurants partners ○ Evenings on Oak Concert Series \$2500 Cross promoted via bands / Artsnet 	<p>Roanoke's Boutique Events (Various Sponsorships Levels Per Event)</p> <ul style="list-style-type: none"> ○ For the Love of BBQ Pitmaster Showcase \$500 - \$5000 ○ Vets Parade, Classic Cars & Chili Cook-Off \$500 - \$2500 ○ Easter EggaPaLooza \$500 - \$2500 ○ Shop Small, Sip, Snack & Shop Gifting Tour \$500 - \$2500 ○ First Responders Breakfast with Santa \$500 - \$2500

Step #3: ADD THEM UP UNTIL YOU REACH YOUR SPONSORSHIP LEVEL

Step #4: CONNECT WITH MARY JO TELLIN @ MTELLIN@ROANOKETEXAS.COM OR 817-491-8151.

*** Sponsorships may be a combination of monetary & in-kind products/services to reach commitment levels.